

## Press release

Rabat, March 1<sup>st</sup> 2021

### **MOROCCO WAS APPOINTED BY THE UN AS A WORLD CHAMPION**

March 1<sup>st</sup> 2021 – Mr Mustapha Bakkoury, President & CEO of Masen, represented Morocco during the virtual launch of the High Level Dialogue on Energy, the first global gathering on energy under the auspices of the UN General Assembly on New and Renewable Sources of Energy, since 1981.

This Dialogue seeks to accelerate action towards the achievement of the SDG 7 (i.e ensure access to affordable, reliable, sustainable and modern energy) and to facilitate the Paris agreement climate goals.

In this context, Morocco's nomination as a "High level dialogue champion" on the theme "Innovation, technology and data" rewards Morocco's efforts, based on the enlightened vision of His Majesty the King Mohammed VI, towards the development of integrated and innovative renewable energy projects, aiming to exceed 52% of renewable sources in the national electric mix by 2030.

As a world champion on the theme "Innovation, technology and data", Morocco should play a key role in:

- Advocating on an international scale for innovation, technology and data issues
- Gathering national energy pacts and disclosing tangible actions aiming to achieve the Sustainable Development Goal n°7 and the Paris agreement climate goals
- Taking awareness actions in order to promote the High Level Dialogue on Energy
- Providing the technical working group with strategic advice

In the light of this nomination, Mr Mustapha Bakkoury, President & CEO of Masen, stated:  
« His Majesty's vision has shaped the Kingdom's accomplishments in the renewable energy issue and has been an inspiration to the international dynamic since COP22 in Marrakech. This vision is now awarded by this new gesture of trust and confidence of the United Nations that assigned Morocco as a world champion of the High Level Dialogue on Energy. This strategic mission will allow us to keep advocating worldwide for the Sustainable Development goals and to accelerate their implementation.

Apart from this designation, Masen was the winner in 2016 of the UN prominent environmental prize "Champion of the Earth" in the category "entrepreneurial vision". The group is also actively involved in the Coalition project launched by Morocco and Ethiopia, for a Sustainable Energy Access for the vulnerable populations of least developed countries (LDCs) and other developing countries (ODCs).

#### **MOROCCAN AGENCY FOR SUSTAINABLE ENERGY**

**Société Anonyme à Conseil d'administration au capital de 4.750.000.000 de dirhams**

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**About Masen** ([www.masen.ma](http://www.masen.ma))

Created in 2010, Masen is the group responsible for managing renewable energy in Morocco. Through its projects, Masen contributes to the national objective of securing 52% of the country's energy mix from renewable sources by 2030.

By the end of 2020, 1200 MW of wind power were in operation, 1770 MW of hydro, and more than 700 MW of solar. Masen Group places the development of renewable resources at the heart of its strategy, in order to create an endless power of economic, social and environmental progress for Morocco and beyond.

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